



# ISCB Latin America 2016


Buenos Aires, Argentina  
November 21-23, 2016



The fourth International Society for Computational Biology Latin America Conference (ISCB-LA), jointly organized with A2B2C, will take place in Buenos Aires, Argentina, November 21 – 23, 2016.

**Topics to include:**

- **Bioinformatics of Disease and Treatment**
- **Computational aspects**
- **Comparative Genomics**
- **Education**
- **Epigenetics**
- **Functional Genomics**
- **Genome Organization and Annotation**
- **Genetic Variation Analysis**
- **Metagenomics, Ecology and Environmental Genomics**
- **Pathogen informatics**
- **Population Genetics, Variation and Evolution**
- **Protein Structure and Function Prediction and Analysis**
- **Proteomics**
- **Sequence Analysis**
- **Systems Biology and Networks**



The major aim of ISCB-LA conferences is to inspire and foster collaborations between regional scientists and students to advance research in the areas of Bioinformatics and Computational Biology. The scientific program showcases state-of-the-art advances in computational biology and bioinformatics, through conferences by exceptional keynote speakers, and oral and poster sessions developed from abstract and paper submissions.

Also, join us both before and after the main conference for the Workshops and the Student Council Meetings.

**On average, most of attendees are from South America with remaining attendees from the United States, Canada, Asia, Africa & Australia.**

**Total attendees expected in 2016: 300**

# Sponsorship Opportunities

ISCB-LA is seeking sponsorship from institutions looking to engage with a dynamic audience that specializes in high-throughput sequencing and next generation sequencing data arenas. Sponsorship packages are designed to provide maximum exposure. Customized packages are available to fit any marketing budget.

Contact Andrew P. Falter, Exhibit and Sponsor Sales, ISCB, at [afalter@iscb.org](mailto:afalter@iscb.org) to confirm your presence at ISCB-LA and meet your target audience.

## Gold Sponsor: \$3,500 USD / \$56,000 ARS

- One (1) complimentary conference registrations
- Logo slide during opening session
- Logo with link to organization on conference website index page
- Logo with link to organization on conference website sponsorship page
- Sponsor in conference program with organization name & description
- Half-page black and white advertisement in conference program
- Plus five (5) items from the add-on list below

## Silver Sponsor: \$2,500 USD / \$40,000 ARS

- One (1) complimentary conference registrations
- Logo slide during opening session
- Logo with link to organization on conference website index page
- Logo with link to organization on conference website sponsorship page
- Sponsor in conference program with organization name & description
- Quarter-page black and white advertisement in conference program
- Plus four (4) items from the add-on list below

## Bronze Sponsor: \$2,000 USD / \$32,000 ARS

- One (1) complimentary conference registrations
- Logo slide during opening session
- Logo with link to organization on conference website sponsorship page
- Sponsor in conference program with organization name & description
- Plus two (2) items from the add-on list

## Copper Sponsor: \$1,500 USD / \$24,000 ARS

- One (1) complimentary conference registrations
- Logo slide during opening session
- Logo with link to organization on conference website index page

## **Additional Add-on items to select from for Platinum, Gold, Silver, Bronze and Copper sponsorships:**

- One (1) exhibit exhibitor showcase display space (6ft table with chairs)
- One (1) 15 minute technology track (scheduled by the organizers)
- Organization recognized in ISCB Annual Report with logo and link to preferred URL
- Electronic list of conference delegates pre-event
- Electronic list of conference delegates post-event
- Brochure in delegate registration bag
- Discounted registration at 25% off regular registration fee
- Half-page advertisement in ISCB Newsletter (full color, issue of choice, Gold Level only)
- Up to 5 job posts on ISCB website
- 50% discount off a Quarter-page advertisement in conference program(black & white)
- One complimentary banner ad on website (to run for 90 days)

## **Keynote Sponsor: \$1,000 USD / \$16,000 ARS**

- Opportunity for an organization representative to introduce the keynote speaker
- Session welcome slide noting sponsorship
- One (1) complimentary conference registrations

## **Exhibitor Display: \$1,000 USD / \$16,000 ARS**

- One (1) exhibitor showcase display space (6ft table with chairs)
- Published exhibitor 50-word description and contact
- One (1) complimentary conference registrations

## **Technology Talk Presentation: \$1,250 USD / \$20,000 ARS**

- 15-minute technology talk presentation (scheduled by organizers)
- Session welcome slide noting sponsorship
- One (1) complimentary conference registrations

## **Exhibitor Display and Talk Combo: \$1,750 USD / \$28,000 ARS**

- One (1) exhibitor showcase display space (6ft table with chairs)
- 15-minute technology talk presentation (scheduled by organizers)
- Published exhibitor 50-word description and contact
- One (1) complimentary conference registrations

## Additional Sponsorship Opportunities

Organizations will benefit by acknowledgement in the conference program, onsite signage, on the conference website, and through delegate appreciation of your support.

- Breakfast: \$2,000
- Refreshment Break: \$1,000
- Lunch: \$3,000
- Name Badge Lanyards: \$1,500
- Inclusion of marketing materials in delegate bags: \$500
- Purchase pre-conference registration list (must be an exhibitor or sponsor): \$500
- Purchase post-conference registration list (must be an exhibitor or sponsor): \$700
- Delegate Bags: \$1,500

All additional sponsorship opportunities totaling \$2,000 or more will also receive additional exposure benefits.

### **CUSTOMIZED SPONSORSHIPS**

We are happy to customize any sponsorship at any funding level to ensure your organization's needs and values of return are being met.

Don't say no, simply contact us!

**Andrew P. Falter**

[afalter@iscb.org](mailto:afalter@iscb.org)

**Sponsorship Specialist**

**International Society for Computational Biology**

**O: 203-797-9559**

**C: 571-271-5430**

## Sponsors Represented at Past ISCB Latin America Conferences

F1000

FreeBIT

Genesys Chile

Grupo Bios

Illumina

Interquattri

Laboratorio Tecnológico del Uruguay (LATU)

Life Technologies

Novocraft

OMICS Solutions

SGI

Springer

The Academy of Sciences for the Developing World (TWAS)

Thomson Reuters

## Institutions Represented at Past ISCB Latin America Conferences

Agencia Nacional de Investigación e Innovación  
Ambassade de France en Uruguay  
Asociación Argentina de Bioinformática y Biología Computacional (A2B2C)  
Associação Brasileira de Bioinformática e Biologia Computacional (AB3C)  
Center for Mathematical Modeling, University of Chile (CMM)  
Centro de Regulación del Genoma (CGR)  
CONICYT-Chile  
Coordenação de Aperfeiçoamento de Pessoal de Nível Superior (CAPES)  
Ciencia Y Tecnologia Para El Desarrollo (CYTED)  
Embassy of the United States of America  
European Molecular Biology Laboratory European Bioinformatics Institute (EMBL-EBI)  
European Molecular Biology Network (EMBnet)  
Fundação de Amparo à Pesquisa do Estado de Minas Gerais (FAPEMIG)  
Institut Pasteur Montevideo  
Instituto de Investigaciones Biológicas Clemente Estable (IIBCE)  
Instituto Nacional de Investigación Agropecuaria (INIA)  
Millenium Institute for Immunology and Immunotherapy (MIII)  
Ministerio de Ciencia, Tecnología e Innovación Productiva de Argentina  
National Institute of Allergy and Infectious Diseases (NIAID)  
National Laboratory for High Performance Computing Chile (NLHPC)  
PENN Genome Frontiers Institute (PGFI)  
Pontificia Universidad Católica de Chile (PUC)  
Programa de Desarrollo de las Ciencias Básicas (PEDECIBA)  
Red Iberoamericana de Bioinformática  
ROCHE  
Sociedad Iberoamericana de Bioinformática (SolBIO)  
The Academy of Sciences for the Developing World (TWAS)