

GLBIO/CCBC Great Lakes Bioinformatics AND Canadian Computational Biology Conference

Toronto, Canada May 16 - 19, 2016



The Great Lakes Bioinformatics (GLBIO) Conference, a regional conference of the International Society of Computational Biology, is organized by the Great Lakes Bioinformatics Consortium and is entering its 11th year. GLBIO strives to provide an interdisciplinary forum for the discussion of research findings and methods. The GLBIO series began as a regional conference and has grown into an international program with a spotlight on regional development in the computational biosciences.

The first Canadian Computational Biology Conference (CCBC) presents a fresh opportunity to bring together the Canadian computational biology community in a network-friendly setting intended to foster discoveries, new science, and new collaborations.

This inaugural conference will be set in Toronto and co-hosted with GLBIO. This jointly hosted meeting will offer strong support for what will undoubtedly be an inspiring conference in service to the Canadian Bioinformatics and Computational Biology community as well as continue to enforce the efforts of the Great Lakes Bioinformatics Consortium in building long-term collaborative relationships and networking opportunities within the domain of computational approached to biology.

Topics to include: Algorithms & Machine Learning **Bioinformatics Education** Cheminformatics **Clinical & Health Informatics Data Science** Databases, Ontologies & Biocuration Disease Models & Molecular Medicine **Epidemiology & Biodiversity Evolutionary and Comparative Genomics** Gene Regulation & Transcriptomics **Genome Informatics** Image Analysis Metagenomics and Microbiome Informatics Macromolecular Structure and Function **Network Biology Proteomics & Metabolomics** Synthetic Biology Systems Modelling Text Mining & Natural Language Processing Visualization

The presenters of the GLBIO/CCBC conference are scientists representing a broad spectrum of universities, industrial enterprises, government laboratories, and medical libraries from around the world.

On average, **most** of the attendees are from the Great Lakes region of the United States & Canada.

Total attendees expected in 2016: 325

Previous conference attendee information below.



GLBIO/CCBC 2016 will take place on the Victoria University campus at the University of Toronto, May 16-19, 2016.

The program will include oral presentations, poster presentations, invited keynote speakers and tutorials, and networking opportunities.

Sponsorship Opportunities

GLBIO/CCBC 2016 is seeking sponsorship from institutions looking to engage with a dynamic audience that specializes in high-throughput sequencing and next generation sequencing data arenas. Sponsorship packages are designed to provide maximum exposure. Customized packages are available to fit any marketing budget.

Contact Andrew P. Falter, Exhibit and Sponsor Sales, ISCB, at afalter@iscb.org to confirm your presence at GLBIO/CCBC 2016 and meet your target audience.

Platinum Sponsorship:

\$20,000 USD – in addition to the following, sponsor gets to choose 9 items from the "Add-on" list

-Four (4) complimentary conference registrations

-Logo slide during opening session

-Logo with link to organization on conference website index page

-Logo with link to organization on conference website sponsorship page

-Sponsor in conference program with organization name & description

-Half-page black and white advertisement in conference program

Gold Sponsorship:

\$7,500 USD – in addition to the following, sponsor gets to choose 7 items from the "Add-on" list

-Two (2) complimentary conference registrations

-Logo slide during opening session

-Logo with link to organization on conference website index page

-Logo with link to organization on conference website sponsorship page

-Sponsor in conference program with organization name & description

-Half-page black and white advertisement in conference program

Silver Sponsorship:

\$5,000 USD – in addition to the following, sponsor gets to choose 5 items from the "Add-on" list

-One (1) complimentary conference registrations

-Logo slide during opening session

-Logo with link to organization on conference website index page

-Logo with link to organization on conference website sponsorship page

-Sponsor in conference program with organization name & description

-Quarter-page black and white advertisement in conference program

Bronze Sponsorship:

\$3,500 USD – in addition to the following, sponsor gets to choose 3 items from the "Add-on" list

-One (1) complimentary conference registration

-Logo slide during opening session

-Logo with link to organization on conference website index page

-Logo with link to organization on conference website sponsorship page

-Sponsor in conference program with organization name & description

-Quarter-page black and white advertisement in conference program

Copper Sponsorship:

\$2,000 USD – in addition to the following, sponsor gets to choose 1 item from the "Add-on" list

- -One (1) complimentary conference registration
- -Logo slide during opening session
- -Logo with link to organization on conference website index page
- -Logo with link to organization on conference website sponsorship page

-Sponsor in conference program with organization name & description

Additional Add-on items to select from for Platinum, Gold, Silver, Bronze and Copper sponsorships:

- Organization recognized in ISCB Annual Report with logo and link to preferred URL
- One (1) exhibit exhibitor showcase display space
- One (1) 20 minute technology track
- Electronic list of conference delegates pre- and post-event
- Brochure in delegate registration bag
- Discounted registration at 25% off regular registration fee
- Half-page advertisement in ISCB Newsletter (full color, issue of choice, Platinum and Gold Level only)
- Quarter-page advertisement in ISCB Newsletter (Silver and Bronze only, full color, issue of choice)
- Up to 5 job posts on ISCB website
- 50% discount off of a Quarter-page advertisement in conference program (black & white)
- One complimentary banner ad on website (to run for 90 days)

TECHNOLOGY TRACK SESSION \$1500 USD

- One (1) 20 minute technology track

EXHIBITOR SHOWCASE \$1500 USD

- One (1) Exhibitor Showcase display space
- -Please note the showcase is designed for pop-up displays, approximately six feet in length, or a standard tabletop exhibit.
- -One (1) Complimentary Registration
- -Company name recognition sponsors page of conference website.

PUBLISHER OR NON-PROFIT TABLE \$500 USD

- One (1) Exhibitor Showcase display space

Please note the showcase is designed for pop-up displays, approximately six feet in length, or a standard tabletop exhibit.

- -One (1) Complimentary Registration
- -Company name recognition sponsors page of conference website.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Additional customizable sponsorship opportunities are available for consideration. Items include:

Refreshment Break Lunch Name Badge Lanyards Inclusion of marketing materials in delegate bags Purchase pre-conference registration list Purchase post-conference registration list Delegate Bags

Confirm Participation for GLBIO/CCBC 2016!

To confirm your participation, contact:

Andrew P. Falter <u>afalter@iscb.org</u> Exhibit and Sponsor Sales International Society for Computational Biology O: 203-797-9559 C: 571-271-5430



Institutions Represented at Past GLBIO Conferences

























ADDITIONAL GLBIO CONFERENCE PAST SPONSORS

Agilent Technologies Appistry **BioOhio Bioteam Bowling Green State University** Cambridge Computer Carnegie Mellon University **Case Comprehensive Cancer Center** Case Western - Case Center for Proteomics & Bioinformatics Cincinnati Children's Hospital Medical Center **CLC Bio Compendia Bioscience Diagnostic Hybrids** GeneCode **Genomatix Software Great Lakes Bioinformatics Consortium IBM** International Society for Computational Biology Kent State University **Mathworks** Miami University - Dept. of Botany Michigan Economic Development Corporation Michigan Technology University Monsanto Ohio State University - Center for Applied Plant Sciences (CAPS) **Ohio Supercomputer Center** Ohio University (Russ College; Vice President Research; College of Arts and Science) **Ohio University Edison Biotechnology Institute Procter & Gamble** Springer The Ohio State University University of Akron University of Cincinnati Children's Hospital University of Michigan - DCM&B and OVPR University of Michigan - Biomedical Research Core Facilities University of Michigan - Metabolomics Core University of Pittsburgh University of Pittsburgh - Department of Biomedical Informatics University of Pittsburgh - Department of Computational & Systems Biology Wittenberg University Wright State University