GLBIO 2019
Great Lakes Bioinformatics Conference

University of Wisconsin-Madison
Madison, Wisconsin
May 19 - 22, 2019

https://www.iscb.org/glbio2019

GLBIO

iSCB
INTERNATIONAL SOCIETY FOR
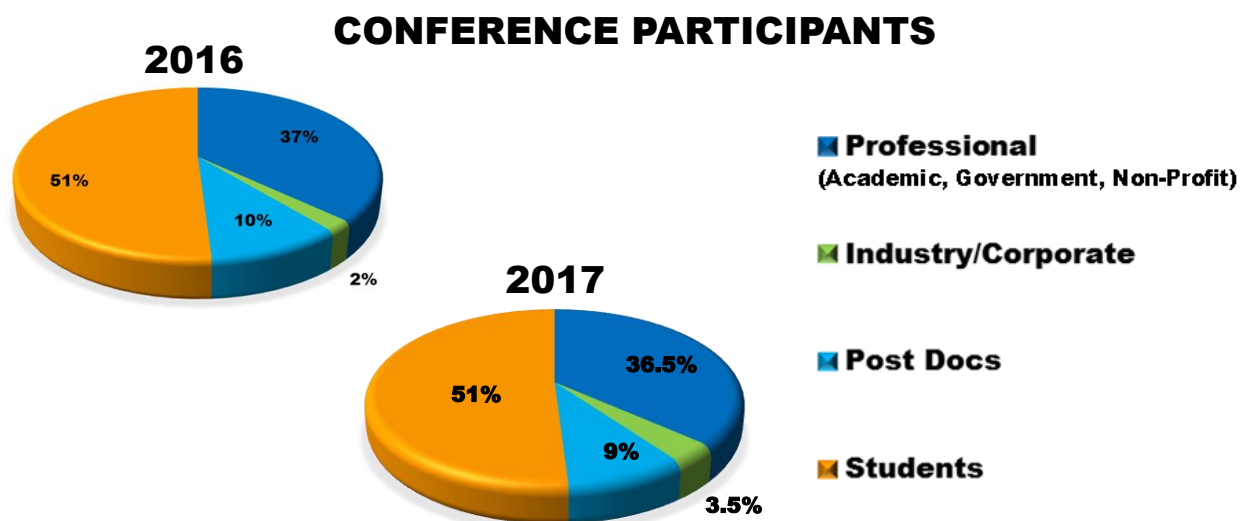COMPUTATIONAL BIOLOGY

The Great Lakes Bioinformatics (GLBIO) Conference, a regional conference of the International Society of Computational Biology, is organized by the Great Lakes Bioinformatics Consortium and is entering its 13th year. GLBIO strives to provide an interdisciplinary forum for the discussion of research findings and methods. The GLBIO series began as a regional conference and has grown into an international program with a spotlight on regional development in the computational biosciences.

GLBIO has established a strong reputation for building relationships among an internationally prominent bioscience research community, showcasing the North American Great Lakes region as a perfect place to conduct computer-aided research in the life sciences.

Every year, GLBIO organizers prepare a full agenda on the latest developments in bioinformatics and biologically relevant applications. From novice to expert, attendees partake in a variety of keynote speakers, workshops, tutorials, oral presentations, posters, networking, and exhibits during the conference.

The presenters of the GLBIO conference are scientists representing a broad spectrum of universities, industrial enterprises, government laboratories, and medical libraries from around the world.

CONFERENCE PARTICIPANTS

2016

- 37%
- 51%
- 10%
- 2%

2017

- 36.5%
- 51%
- 9%
- 3.5%

- ■ **Professional** (Academic, Government, Non-Profit)
- ■ **Industry/Corporate**
- ■ **Post Docs**
- ■ **Students**

Total attendees expected in 2019: **300**

On average, **most** of the attendees are from the Great Lakes region of the United States & Canada with 40% coming from other areas of North America and the world.

Your organization can play a visible role in GLBIO as attendees consider and work toward solutions to important scientific and medical problems being addressed by the bioinformatics community.

Whether you are looking to boost sales, bolster awareness or recruit top candidates in computational biology and bioinformatics, GLBIO provides an excellent opportunity for targeted exposure within the North American Great Lakes region.

SPONSORSHIP OPPORTUNITIES:

GLBIO 2019 is seeking sponsorship from institutions looking to engage with a dynamic audience. Sponsorship packages are designed to provide maximum exposure. Customized packages are available to fit any marketing budget.

Gold Sponsorship: $5,000 USD

In addition to the following, sponsor gets to choose 7 items from the "Enhanced Benefits" list
-Two (2) complimentary conference registrations
-Logo slide during opening session
-Logo with link to organization on conference website index page
-Logo with link to organization on conference website sponsorship page
-Sponsor on conference app with organization name & description

Silver Sponsorship: $4,000 USD

In addition to the following, sponsor gets to choose 5 items from the "Enhanced Benefits" list
-One (1) complimentary conference registrations
-Logo slide during opening session
-Logo with link to organization on conference website index page
-Logo with link to organization on conference website sponsorship page
-Sponsor on conference app with organization name & description

Bronze Sponsorship: $3,000 USD

In addition to the following, sponsor gets to choose 3 items from the "Enhanced Benefits" list
-One (1) complimentary conference registration
-Logo slide during opening session
-Logo with link to organization on conference website index page
-Logo with link to organization on conference website sponsorship page
-Sponsor on conference app with organization name & description

Copper Sponsorship: $2,000 USD

In addition to the following, sponsor gets to choose 1 item from the "Enhanced Benefits" list
-One (1) complimentary conference registration
-Logo slide during opening session
-Logo with link to organization on conference website index page
-Logo with link to organization on conference website sponsorship page
-Sponsor on conference app with organization name & description

Enhanced Benefits for Sponsors

-Organization recognized in ISCB Annual Report with logo and link to preferred URL
-Pre-event Electronic list of conference delegates for one time use
-Post-event Electronic list of conference delegates for one time use
-Brochure or Video insert on the mobile app
-One (1) 15 minute technology talk
-One (1) tabletop exhibit display space
-Discounted registration at 25% off regular registration fee
-Half-page advertisement in ISCB Newsletter (full color, issue of choice, Gold Level only)
-Quarter-page advertisement in ISCB Newsletter (full color, issue of choice, Silver and Bronze only)
-A table at the Lunch N Learn Roundtable (one day) (Gold and Silver Level only)
-Up to 5 job posts on ISCB website

TECHNOLOGY TRACK SESSION $1,500 USD
- One (1) 15 minute technology track

EXHIBITOR SHOWCASE $1000 USD (Publisher or Non-profit $500 USD)
-One (1) Exhibitor Showcase display space
 -Please note the showcase is designed for pop-up displays, approximately six feet in length, or a standard tabletop exhibit.
-One (1) Complimentary Registration
-Logo with link to organization on conference website sponsorship page
-Sponsor on conference app with organization name & description

ADDITIONAL SPONSORSHIP OPPORTUNITIES
Organizations will benefit by acknowledgement on the conference website, mobile app, onsite signage and through delegate appreciation of your support.

Name Badge Lanyards: …………………..…… $1,000
Delegate Bag or Folio: ………………….…….. $2,000
Refreshment Break: …………………….……… $2,500
Evening Reception: …………………….……… $5,000
Purchase pre-conference registration list:
Exhibitor: ………..… $300; Non-exhibitor: …...…… $500
Purchase post-conference registration list
Exhibitor: …….....… $500; Non-exhibitor: ……… $700

Back in 2019!

RECRUITING ROUNDTABLE OPPORTUNITY $1,500 USD

Our Lunch N Learn recruitment roundtable is an opportunity for universities to speak to the benefits and opportunities their program provides OR an opportunity for industry partners to recruit for open positions.
-One (1) DESIGNATED TABLE DURING THE ROUNDTABLE LUNCH
 -Please note the event is from 12:00-1:30pm on Monday, May 20th.
-One (1) Complimentary Registration
-Logo with link to organization on conference website
-Unlimited job or program postings on the onsite jobs board
-Access to the ISCB Career Center for 60 days
-Sponsor on conference app with organization name & description

MOBILE APP EXCLUSIVE SPONSOR $2,500 USD

Sponsor the conference mobile app and gain the most exposure with a direct line to conference attendees.
-Designated Secondary Splash Page
 -Page is visible whenever app updates before transitioning to App Dashboard
-2 promoted post or push notifications
-Pre-conference registration list

To confirm your participation or for more information, please contact:
Andrew P. Falter
Exhibit and Sponsorship Specialist
International Society for Computational Biology (ISCB) email: afalter@iscb.org
Office: 203-797-9559
Cell: 571-271-5430