RECOMB/ISCB CONFERENCE on REGULATORY & SYSTEMS GENOMICS with DREAM CHALLENGES

RSG with DREAM 2017

iSCB — INTERNATIONAL SOCIETY FOR COMPUTATIONAL BIOLOGY

NOVEMBER 19-21, 2017   NEW YORK, NY

RSG w/ DREAM 2017

RECOMB/ISCB Conference on
Regulatory and Systems
Genomics with DREAM Challenges

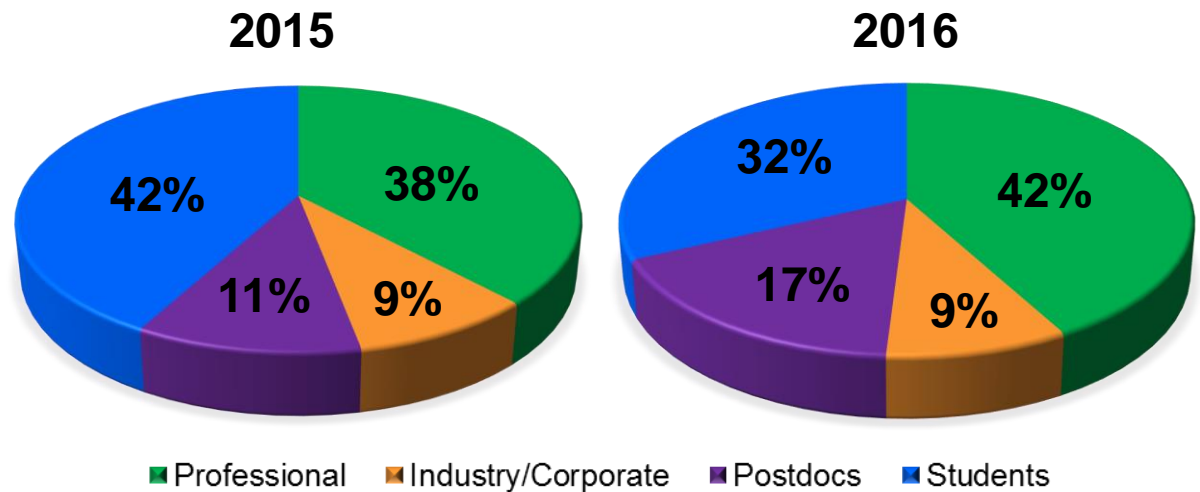MEMORIAL SLOAN KETTERING
CANCER CENTER
417 E 68th St
New York, NY 10065

November 19-21, 2017

https://www.iscb.org/recomb-regsysgen2017

The RECOMB/ISCB Conference on Regulatory and Systems Genomics with DREAM Challenges (RSG w/DREAM) presents the latest findings in regulatory and systems genomics, fosters discussion about current research directions, and establishes new collaborations that advance the development of a systems-level understanding of gene regulation.

Who attends RSG w/ DREAM?

2015   2016

Professional ■ Industry/Corporate ■ Postdocs ■ Students

On average 70% of attendees are from the United States and the remaining attendees are from Europe, Canada, Asia, Africa and Australia.

The conference features **keynote presentations, oral abstract presentations** and **poster presentations.**

Total attendees expected in 2017: **200**

Your organization can play a visible role in RSG w/ DREAM as attendees consider and work toward solutions to important scientific and medical problems being addressed by the bioinformatics community. Sponsors can be assured their support of this conference aids in continued research and dissemination of knowledge in this diverse field.

Whether you are looking to boost sales, bolster awareness or recruit top candidates in computational biology and bioinformatics, RSG w/ DREAM provides an excellent opportunity for targeted exposure.

SPONSORSHIP OPPORTUNITIES:

RSG w/ DREAM 2017 is seeking sponsorship from institutions looking to engage with a dynamic audience. Sponsorship packages are designed to provide maximum exposure. Customized packages are available to fit any marketing budget.

Gold Sponsorship: $5,000 USD

In addition to the following, sponsor gets to choose 7 items from the "Enhanced Benefits" list
-Two (2) complimentary conference registrations
-Logo slide during opening session
-Logo with link to organization on conference website index page
-Logo with link to organization on conference website sponsorship page
-Sponsor on conference app with organization name & description

Silver Sponsorship: $4,000 USD

In addition to the following, sponsor gets to choose 5 items from the "Enhanced Benefits" list
-One (1) complimentary conference registrations
-Logo slide during opening session
-Logo with link to organization on conference website index page
-Logo with link to organization on conference website sponsorship page
-Sponsor on conference app with organization name & description

Bronze Sponsorship: $3,000 USD

In addition to the following, sponsor gets to choose 3 items from the "Enhanced Benefits" list
-One (1) complimentary conference registration
-Logo slide during opening session
-Logo with link to organization on conference website index page
-Logo with link to organization on conference website sponsorship page
-Sponsor on conference app with organization name & description

Copper Sponsorship: $2,000 USD

In addition to the following, sponsor gets to choose 1 item from the "Enhanced Benefits" list
-One (1) complimentary conference registration
-Logo slide during opening session
-Logo with link to organization on conference website index page
-Logo with link to organization on conference website sponsorship page
-Sponsor on conference app with organization name & description

Enhanced Benefits for Sponsors

-Organization recognized in ISCB Annual Report with logo and link to preferred URL
-Pre-event Electronic list of conference delegates for one time use
-Post-event Electronic list of conference delegates for one time use
-Brochure or Video insert on the mobile app
-One (1) 15 minute technology talk
-One (1) tabletop exhibit display space
-Discounted registration at 25% off regular registration fee
-Half-page advertisement in ISCB Newsletter (full color, issue of choice, Gold Level only)
-Quarter-page advertisement in ISCB Newsletter (full color, issue of choice, Silver and Bronze only)
-Up to 5 job posts on ISCB website

TECHNOLOGY TRACK SESSION $1,500 USD
- One (1) 15 minute technology track

EXHIBITOR SHOWCASE $1000 USD (Publisher or Non-profit $750 USD)
-One (1) Exhibitor Showcase display space
    -Please note the showcase is designed for pop-up displays, approximately six feet in length, or a standard tabletop exhibit.
-One (1) Complimentary Registration
-Logo with link to organization on conference website sponsorship page
-Sponsor on conference app with organization name & description

ADDITIONAL SPONSORSHIP OPPORTUNITIES
Organizations will benefit by acknowledgement on the conference website, mobile app, onsite signage and through delegate appreciation of your support.

Poster Reception: …………………….……… $10,000
Delegate Folio: ……………………….……….. $2,000
Refreshment Break: …………………………. $2,500
Keynote Sponsor: ……………….…………… $2,500
Purchase pre-conference registration list:
Exhibitor/Sponsor: …….…… $300; Non-exhibitor: …....… $500
Purchase post-conference registration list
Exhibitor/Sponsor: …....…… $500; Non-exhibitor: ……… $700

NEW in 2017!

MOBILE APP EXCLUSIVE SPONSOR $4,000 USD

Sponsor the conference mobile app and gain the most exposure with a direct line to conference attendees.
- Designated Secondary Splash Page
    - Page is visible whenever app updates before transitioning to App Dashboard
- 2 promoted post or push notifications
- Pre-conference registration list

To confirm your participation or for more information, please contact:
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